

# VeriWise™ TRAILER

## Monitor. Manage. Optimize.

Whether you're managing a trailer fleet of 10 or 10,000, running a tight, efficient operation is critical. But with so many demands on your time, trailer management can be a challenge. Unfortunately, without proper supervision your company's assets could be at risk for under-utilization or loss.

At GE, we have a 100-year history of commitment to creating innovative solutions for our customers.

VeriWise™ TRAILER helps you monitor, manage and optimize your trailer fleet. It provides the power to examine your trailers' activities, in turn providing knowledge that is critical for better control of your company assets. The result is optimal trailer fleet management.



### Monitor...

- > Because an idle trailer isn't working for you. Know your trailer's location, load and door status to maximize utilization and generate revenue.
- > Because your customers want to know where their high-value loads are on demand.



### Manage...

- > Because time spent searching for available trailers costs you money.
- > Because eliminating under-utilized trailers increases productivity and saves you money.



### Optimize...

- > Because reducing cycle time at the loading dock increases productivity.
- > Because on-time delivery shouldn't cost you lost revenue miles or over-time charges.
- > Because optimized service equates to improved customer service and repeat business.

## VeriWise™ Features

- > Complete North American coverage
- > Device-resident geofences
- > User defined primary and secondary event reporting profiles
- > User defined event message filtering
- > User defined untethered listen modes
- > Over-the-air (OTA) application software upgrade capable
- > Web-based interface
- > TTIS compliant XML
- > Dispatch software integration
- > 24 Hour Toll-Free Customer Service
- > And much more...

### Standard Hardware Features

- > Delphi manufactured transceiver with integrated motion sensor
- > Automotive-grade connectors
- > Military-grade lead acid battery
- > Hinged internal steel mounting plate

### Optional Hardware

- > Solar trickle charger
- > Door sensor
- > Cargo sensor
- > Palm-based installation tool



## How Can VeriWise™ Help You?

- > Emergency Track
- > Begin-End of Drive
- > Geofencing
- > Landmarking
- > Cargo Loaded/Unloaded
- > Door Open/Closed
- > Idle Asset Reports
- > Data export feature
- > User Alerts

Check out the chart at the right for just a sampling of the problems we can help you solve. Conquer your concerns with the power of knowledge.

	Managing through HOS changes	Improved trailer utilization	Accurate detention billing data	Monitoring high value loads	Improved maintenance scheduling	Need better "view" to my fleet
Power of Knowledge Payoff	<ul style="list-style-type: none"> <li>• Generate higher detent. billings</li> <li>• Helps improve driver/ trailer productivity</li> <li>• Less time waiting for open docks</li> </ul>	<ul style="list-style-type: none"> <li>• Helps lower trailer/tractor ratio</li> <li>• Less idle assets</li> <li>• Quicker trailer turns</li> </ul>	<ul style="list-style-type: none"> <li>• Data to support detention billings</li> <li>• Greater detention billing revenue</li> </ul>	<ul style="list-style-type: none"> <li>• Poss. prevent cargo loss - reduce insurance claims</li> <li>• Helps run tighter JIT operations</li> </ul>	<ul style="list-style-type: none"> <li>• Helps improve maintenance scheduling</li> <li>• Helps manage trailer movements through maintenance shops</li> </ul>	<ul style="list-style-type: none"> <li>• Helps improve productivity and utilization</li> <li>• Helps run tighter JIT operations</li> <li>• Less idle assets</li> </ul>
Location	✓	✓	✓	✓	✓	✓
Geo-Fencing	✓	✓	✓	✓	✓	✓
Door Sensor		✓	✓	✓		✓
Cargo Sensor		✓	✓	✓		✓
Hook/Drop	✓	✓	✓	✓	✓	✓
Low Battery	✓	✓			✓	✓
Alerts	✓	✓	✓	✓	✓	✓
Idle Asset Report	✓	✓	✓		✓	✓
Emergency Track				✓		✓
Landmarking/ Proximity Searching	✓	✓		✓		✓

For more information on our VeriWise™ TRAILER solution, visit [www.trailerservices.com/veriwisec](http://www.trailerservices.com/veriwisec) or call 1-800-333-2030